



**The Job
Juggler**

- Welcome to Dr. Sally Gelardin's presentation on ePortfolios...
- a way that families can promote lifework success.
- Portfolios (and ePortfolios) are one of nine lessons in The Job Juggler's Job Search and Employability Web-based course

<http://www.jobjuggler.net/NCDA/1jumpstart.html>

ePortfolios Are Replacing Resumes. Are You Ready?

Dr. Sally Gelardin

Sal@JobJuggler.net

Agenda

- The ePortfolio Boom
- What's a Portfolio?
- What's an ePortfolio?
- Increasing Popularity of ePortfolios
- Value To Individual: Professional Use
- Value To Individual: Personal Use
- Value To Prospective Employers or Customers
- Why Enlist Family Support?
- Uses of ePortfolios
- Marketing Samples

- Fee-based Applications
- Free Applications
- Career ePortfolios/Branding Services
- Stages of Development
- Create Your Own ePortfolio
- What You Might Include
- Tips for Success
- Outcomes for Self
- Outcomes for Others
- Primary Resources
- Thank You

The ePortfolio Boom

- Key theme at events and conferences
- Available in many languages
- Integrated into policy documents
- Supports accreditation of prior learning
- Development of public/private partnerships
- Focus on interoperability

The Electronic Portfolio Boom: What's It All About?

<http://www.campus-technology.com/article.asp?id=6984>

What's a Portfolio?

- An organized collection of completed work
- Includes the following:
 - Selecting
 - Reflecting
 - Projecting
 - Celebrating

What's an ePortfolio?

- A personal digital collection of information describing and illustrating a person's learning, career, experience and achievements <http://www.eife-l.org/portfolio>
- Some ePort platforms offer private ownership and complete control
- A dynamic website that interfaces with a database of work artifacts
- Differs from a Webfolio in that it is not static, HTML-driven/template-based
- Differs from an actual Portfolio in that it allows one to manage large volumes of work

Increasing Popularity of ePortfolios

- Use of ePortfolios is rising around the world, in particular, the US, Europe, and Canada.
- Europortfolio's goal: In 2010, every citizen will have an ePortfolio. <http://www.eif-e-l.org/portfolio>
- About 3 out of every 4 cameras sold in 2004 were digital. <http://www.sfgate.com/cgi-bin/article.cgi?file=/c/a/2005/05/23/MNGNVCT8F01.D>
- Photos, audiocasts and webcasts are easy to insert into ePortfolios.

Value to Individual: Professional Use

- Job search organization
<http://www.prou.net/courses/demos/juggler00/juggler00o.html>
- Financial planning
- Preparation for a career transition
- Preparation for the interview
- Recruitment of clients

Value to the Individual: Personal Use

- Personal Management System
Ex/<http://www.elgg.net/peteh/weblog/674.html>
- Information management
- Extracurricular activities
- Health/medical records
- Photo storage
<http://www.flickr.com/>
- Self-reflection
- Celebration
- Life review
- Roles and goals
- Diaries
- Virtual library

Value To Prospective Employers or Customers

- Provides proof of jobseeker's skills and accomplishments
- Enables jobseekers or consultants to make quick and convincing case that they add value
- Can include live links, tables, surveys, photos, pictures
- Shows what you can do now, in the present

Why Enlist Family Support?

- More computer access in home than at school
- Teachers don't have extra time
- Families can support individuals in the family, from pre-school on up
- Family members can help each other
- ePortfolios are a way for parents to be aware of how their children are doing in school and how their money is being spent in college

Uses of ePortfolios

Recording

Evidencing

Reflecting

Planning

Presenting

Assessing

Marketing

Marketing Samples

- Chocolate and Zucchini

<http://www.chocolatandzucchini.com>

- Brandego <http://www.brandego.com>

http://www.businessweek.com/ap/financialnews/D8AI3SB01.htm?campaign_id=apn_tech_down

- Boygirlparty

<http://www.boygirlparty.com>

- Job Search Practitioner

<http://www.jobjuggler.net/NCDA/1jumpstart.html>

Fee-based Applications

- TypePad <http://www.typepad.com>
- Movable Type <http://www.sixapart.com/movabletype/>
Ex/ <http://www.Stonyfield.com/weblog/>
- eBlogger <http://www.eblogger.com>
- BloggHarbor <http://www.blogharbor.com>
- BloggerPro <http://www.bloggerpro.com>

Free Applications

- Apcala <http://www.Apcala.com> Ex/<http://apcala.com/peteh/>
- Blogger <http://www.blogger.com>
- TeacherED <http://www.teachered.com>
- ELGG <http://www.elgg.net> Ex/ <http://elgg.net/sallyg/>
- Bloglines <http://www.bloglines.com/tipblogs>
Ex/ <http://www.bloglines.com/blog/PeteHubbard>
- Pitas <http://www.pitas.com>
- Wordpress <http://wordpress.org>

Career ePortfolio/ Branding Services

- Brandego <http://www.brandego.com>, Ex/ <http://eng.brandego.com/>
- BlueSky <http://www.blueskyportfolio.com>
- Corporate Warriors <http://www.CorporateWarriors.com>
- Workfolio <http://www.Workfolio.com>
- CreativeGroup <http://www.CreativeGroup.com>
- Qfolio <http://www.Qfolio.com>

Stages of Development

- Reflect <http://www.AskDrSal.com>
- Collect
- Select
- Build
- Publish

Create Your Own ePortfolio

Some ePort platforms offer the following...

- Create home page <http://www.apcala.com/peteh/weblog>
- Choose templates Ex/ <http://www.workfolio.com/stars/mbagrad/>
or customized pages Ex/ <http://www.waterman.brandego.com>
- Use simple word process techniques to add color, tables, flow charts Ex /http://www.jobjuggler.net/Job_Juggler_Flow_Chart.pdf, or text
- Attach documents, such as downloadable resume, bio, work samples Ex/ <http://www.askdrsal.com/services/publicationspresentations/reviews.html>, mission, awards, philosophy
- Link to other sites containing your samples

Ex/ <http://www.brandego.com/portfolio/moriarty/highlights.html>

- Use interactive tools such as audio, video
Ex/ <http://jobjuggler.net/jobjugglerweb.mov>, tables, and survey
- Choose unlimited or restricted access by others to read or edit all, or parts of your portfolio
- Change from one user group to another as you move through your career (ex/ student, educator, professional)
- Incorporate technologies to support learning

What You Might Include

- Blog Ex/<http://www.cetis.ac.uk/members/scott>
- Downloadable PDF file
- Career Assessment eMap Ex/<http://www.jobjuggler.net/CareerAssessmenteMap.pdf>
- Online discussion Ex/<http://www.ncda-forums.org/index.php?showtopic=145>
- Career van Ex/<http://www.roadtripnation.com/>
- Digital storytelling Ex/<http://storycorps.net/>
- Powerpoint Ex/<http://elgg.net/misja/weblog/720.html>
- Calendar of events Ex/ <http://askdrsals.com/services/publicationspresentations/presentationschedule.html>

- Wikis <http://en.wikipedia.org/wiki/EPortfolio>
- Your areas of expertise (focus)
- Current trends
- News (Google News Alerts)
- Related events (past and upcoming)
- Your Services

- Commentary on what other experts are writing about
- Client case studies
- Personal interests
- Links
- Past achievements, with examples
- Testimonials Ex/http://www.williamarruda.com/clients_testimonials.html

Tips for Success

- Plan content and categories in advance
- Subscribe to news alerts and feeds to get inspiration
- View other ePortfolios to learn about ePortfolio best-practices

Outcomes for Self

- Multimedia learning
- Personal reflection
- Knowledge mastery
- Self-efficacy
- Interpersonal and social skills
- Goal-setting
- Peer, teachers and parent conferencing
- Emotional connection
- Authentic voice
- Lifelong learning
- Personal and professional development

Outcomes for Others

Employers

- Extract meaningful information and link it to job requirements

Families

- Provide meaningful support
- Share learning
- Share job search skills
- Proved parents and community with evidence of student achievement

Primary Resources

- Kirsten Dixson <http://www.brandego.com>
- Helen Barrett <http://www.electronicportfolios.org/>
- Susan Chritton SLC4Pathways@aol.com
- Pete Hubbard hubbard@waypt.com
- Pat Criscito <http://www.PatCriscito.com>
- The Job Juggler <http://www.jobjuggler.net/NCDA/1jumpstart.html>



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Thank you

Want more information or resources on ePortfolio?

- Learn more about my online, self-paced Job Search Practitioner certificate program
<http://www.jobjuggler.net/NCDA/1jumpstart.html>
- Please fee free to contact me:
Dr. Sally Gelardin, 415.461.4097, Sal@JobJuggler.net